

A fund of The Community Foundation in Montgomery County

Challenging fiscal times demand creative solutions. During the international recession, important community building events in Montgomery County were threatened. County Executive Ike Leggett, working with the Office of Community Partnerships and The Community Foundation in Montgomery County, helped launch the Fund for Montgomery (FFM) in 2011. The Fund for Montgomery is a public-private partnership that allows private organizations to supplement County funding of events that bring County residents together across lines of difference to celebrate our shared commitment to diversity and our robust tradition of community service.

Thanks to private financial support from businesses, foundations, and individuals, the Montgomery County community has been able to continue to gather and celebrate our diverse community and dedication to service and volunteerism while reducing reliance on taxpayer dollars. Since 2011, the Fund for Montgomery has raised more than \$800,000 from private partners to support and enhance valued community events.

Click below to see the signature community events that are supported by the Fund for Montgomery:

- ★ Martin Luther King, Jr. Day of Service and Celebration (January 15, 2018)
- ★ Montgomery Serves Awards (April 2018)
- **★** World of Montgomery Festival (October 15, 2017)
- ★ Community Service Week (October 22-29, 2017)

In addition to the county's signature events listed above, the Fund for Montgomery also sponsors other heritage celebration events— all aimed at encouraging volunteerism, promoting community engagement, and celebrating our diverse community.

Since its founding in 2011, the Fund for Montgomery has become recognized as an effective provider of support to Montgomery County with a measurable impact within the community. County Executive Leggett is very appreciative of what the Fund for Montgomery has done to celebrate our culture of service and inclusion.

2017 will be another exciting year for the Fund for Montgomery. We invite you to become a part of this growing tradition, joining such celebrated County institutions as Choice Hotels, Carl M. Freeman Foundation, Pepco, Southern Management, Verizon, and dozens of other businesses and foundations.

If your firm is able to become a 2017-2018 sponsor of the Fund for Montgomery, please let us know as soon as possible so you will be recognized in the materials we are now preparing for upcoming events.

To join as a 2017-2018 sponsor or to ask questions about the Fund, please email Bruce Adams, Director of Montgomery County's Office of Community Partnerships at bruce.adams@montgomerycountymd.gov.

Contributions of any amount are appreciated and should be made payable to:
Community Foundation/Fund for Montgomery and mailed to:

Fund for Montgomery

P.O. Box 10231, Rockville, MD 20849

SPONSOR BENEFITS

The Fund for Montgomery has the flexibility to craft special recognition that best serves the interests of our sponsors.

FRIENDS OF THE FUND \$1,000-\$2,499

Each contributor will be recognized on our website.

SPONSORS OF THE FUND \$2,500-\$4,999

Each contributor will be listed on ALL promotional materials for all signature events as well as being listed on our webpage.

SILVER SPONSORS OF THE FUND \$5,000-\$9,999

Each contributor will have its logo on ALL promotional materials for all signature events as well as having its logo on our webpage.

GOLD SPONSORS OF THE FUND \$10.000+

Each contributor will have its logo on ALL promotional materials for all signature events as well as having its logo on our webpage. In addition, each Gold Sponsor may be recognized as the Main Sponsor of one of our signature events with significant additional exposure as negotiated with the Gold Sponsor.



World of Montgomery Festival



County Executive Leggett visiting volunteers on MLK Day of Service